

*"You'll do fine.  
You'll do just great, kiddo."*



## Our Mission

Marathon Education Partners provides encouragement, guidance, and a higher education scholarship opportunity to children with financial need.

## Our Vision

Marathon Education Partners believes that higher education is life-changing and should be accessible to all who aspire. We believe that personal, long-term relationships have the ability to transform the lives of both our Scholars and our Partners.

## Our Values

- ∞ We believe that opportunity can change a life.
- ∞ We desire to share experience and good fortune with kids who have less.
- ∞ We believe in the need to act, not just to discuss.
- ∞ We desire to have a direct, long-term impact on the life of a child.
- ∞ We desire to expand a child's view of the possible.





## A MESSAGE FROM THE EXECUTIVE DIRECTOR

*"You'll do fine.  
You'll do just great, kiddo."*

These two simple sentences, spoken at our November auction by a Scholar, capture the essence of Marathon Education Partners. College freshman, Yuliyana, was recalling the repeated refrain of her Partner, Jim Adams, who passed away last winter. Yuliyana was a shy fourth-grader when she first met Jim and his wife, Vicki, in 2003. Though a strong student, Yuliyana was not certain that college was in her future. Financial uncertainty seemed to put that dream out of reach. Through the years, though, Yuliyana began to picture herself in a different light and she gives much of the credit to her Marathon Partners. "Our relationship together from the start was definitely something unique, something different, something special," she said. Jim and Vicki's belief in Yuliyana, their knowledge that higher education held the key to a bright future and their financial pledge to Marathon's scholarship fund, changed Yuliyana's perception of who she could become.

As Marathon Education Partners completes its eighth year of operations, our impact on student's lives is becoming clearer to see. Four of our Scholars graduated from high school a year early and all four were accepted to four-year universities. This year's high school seniors have their college applications in the mail and are anxiously awaiting acceptance letters. Marathon made eleven new Scholar/Partner matches in 2010 and area schools are asking us to consider their students as potential Scholars. We continue to foster relationships that are as valuable to the adults in our community as they are to the children.

Local funders continued to value our mission. Marathon received its largest grant to date in 2010 from Portland's Silver Family Foundation. The Silver Family's faith in our efforts enabled us to hire an executive director and inspired us to enhance our program offerings. The funds have proven to be a catalyst for movement to a more proactive approach to programming.

Individuals also showed their support by contributing over \$100,000 for programs and operations. Fundraisers proved to be "friend-raisers", as we were able to add to our expanding list of donors and Partners. Our scholarship fund continued to grow thanks to the generosity of 109 Partners, who have pledged over \$860,000 to ensure that each of our 71 Scholars has the opportunity to attend college.

Marathon offers its deepest gratitude to those who support our mission. Together, our community strives to inspire students to dream big. In 2011, we will watch another group of Marathon Scholars enter college and we look ahead with great optimism and excitement.

**Virginia Hanson**  
*Executive Director*

## 2010 at a glance



- ↻ Eleven new Scholar/Partner matches were made, adding 30 people to our community.
- ↻ Four Scholars graduated one year early from high school and all were accepted to four-year universities.
- ↻ Marathon wrote its first scholarship award checks.
- ↻ *Think Tank*, our summer enrichment program, exposed Scholars to careers in medicine, sports management and forensic science.
- ↻ Scholars attended summer enrichment programs at the University of Oregon, Northwestern University and Brown University.
- ↻ Marathon Scholars, Partners and their families gathered together at the Oregon Zoo and at Laurelhurst Park for fun and food.
- ↻ A generous grant from the Silver Family Foundation enabled Marathon to hire an executive director and expand our program offerings.
- ↻ Marathon added a full-time program coordinator in September.
- ↻ MB Adams Financial Services sponsored our first annual *Links for Kids* golf tournament and fundraiser at Camas Meadows Golf Club, which netted \$15,000 for Marathon.
- ↻ “Dr. Agoraphilia Zoolittle’s Amazing Sideshow and Circus Extravaganza” welcomed 160 guests to our annual dinner and auction and raised \$85,000.
- ↻ The Marathon community responded with generosity to a fund named for founding Partner Jim Adams.



## OUR STORY

Marathon Education Partners was the vision of a small group of Portland-area families who were inspired to become active in their community after the tragic events of September 11th. Responding to declining high-school graduation rates, rising tuition costs and reductions in federal and state aid for higher education, they developed a simple, yet effective model to provide both personal relationships and scholarship awards to students who might not think of themselves as “college-bound”. Marathon Education Partners was launched on September 11th, 2002 and the first class of Scholars was recruited in 2003.

## OUR PROGRAM

Marathon Partners with Title I elementary schools in greater Portland, greater Vancouver and Pendleton to identify promising fourth-grade students whose families lack the financial security necessary to assure access to a college education. These Scholars are then matched with individuals and families (“Partners”) who desire to give back to their community by sharing their experience and knowledge with children. Partners agree to make regular contact with their Scholars and also make a pledge to contribute \$100/month for 10 years to a college investment/savings fund. (One-hundred percent of these dollars are directed to the college accounts – none is used for operating or programming expenses.) In addition, Scholars participate in programs and attend community events designed to motivate and encourage them to succeed academically.

## OUR SUCCESS

*“In true honesty, I didn't even anticipate myself going to college before Marathon. We lived in a small neighborhood where our bikes would get stolen weekly and we witnessed fights daily. I was one of the youngest in my family, so I already decided that I'd be getting a lot of hand-me-downs in life. My older siblings were smarter and they would be the ones going to college, and if my parents had any generosity left after sending 3 kids to college, I might get some of that pocket change. Marathon put a spin on that, I now had a head start to college finances. It was then that I understood, if I work hard and strive for perfection, I will have the ability to educate myself and be a successful person.”*

—Alex, Marathon Scholar, age 16



From Marathon's founding in September, 2002 through the end of 2010, 71 aspiring children have joined our program. Like Alex, many of these students felt that higher education was out of reach. Through the support of 109 Partners, who have provided encouragement and who have pledged over \$860,000 towards financial assistance for college, these children are imagining their futures as doctors, veterinarians, engineers and scientists. Four Scholars graduated a year early from high school and are now attending college; ten more will graduate this spring. Marathon recruited our first class of students from two schools in 2003. Through our Scholars, we are now affiliated with 49 schools in Oregon and southwest Washington. We also continue to develop partnerships with other area nonprofits and advocates for education, including Minds Matter and the Northwest Educational Loan Association (NELA).

## **Gifts - Corporations, Foundations and Organizations**

### **Silver Family Foundation**

Ashton Geness Chiropractic  
Center

MB Adams Financial  
Services, Inc.

Christenson Oil

CID Bio-Science, Inc.

EMT Enterprises

Ford Black and Company, PC

Greenstone Architecture, PLLC

JEA Senior Living

Landye Bennett Blumstein, LLP

Lenz Financial Group, Inc.

Michael Nutter, Ltd.

Thompson & Bogran, P.C.

Tonkon Torp LLP

Wildcat Creek Trust

Umpqua Bank

Larry and Pam Blaufus

John Bloss

Amy Bogran

Dan Bolt

Mark Bonnett

Craig Boretz

Larry and Elise Brant

Doug Bright

Tammy Brown

George and Wendy Brown

Kurt Bruun

Linda Bussey

Ellyn Bye

Bob Carey

Ronald Carlson

Jim and Julie Carter

Don Chaney

Norm Chin

Fred Cirillo and Sharon Meieran

Ted and Meghan Collins

Bryan Concannon and  
Debi Dereiko

Sherrill Corbett

Ron Correnti

Iver Cox

Brian and Kris Cronn

Dick and Eileen Cronn

Rick and Sandy Cronn

Jeff and Leah Cronn

Kathy Danley

Russell Day

Martin Day

Eric and Tamara Dayton

John Deeder

Paul Dennis

Milt Dennison

Charlie and Trina Denson

Mark DiFrancesco

Mike DiPinna

Karolina Djanudimuljo

Danny Domenighini

Bob Donaldson

Bill and Debby Dover

Rolf and Margie Ellingsen

Mac and Margo Erickson

Nelson Farris

Jon Finnegan

Marilyn Fleischer

Andrew and Margo Fowler

Jim Fratzke and Karen Meador

Karen Freiheit

Deborah Galardi

Cora Gruenberg

Lloyd Halvorsen

Michael Healey

James Healy

Dan and Tricia Hecht

Diane Heintz

Lenny Hendricks

Jim and Carol Hibbs

Elizabeth Hight

Ken Hoffman

John and Karen Hoke

Michael and Monica Hoppe

Ashley Horacek

Jeff Horacek

Josh and Kerstin Husbands

James Johnson

Coral Kafel

Paul and Lynn Kelly

Karam and Sundri Khalsa

Ann Kocer

Peter Koehler

Mal and Dale Kuhn

John Lauka

Francis Lee and Kaoru Ogihara

Tara Lematta

Douglas and Daryl Leonetti

Larry and Clara Lesniak

Karen Lettner

Jackson Lewis

Jim and Frani Lilienthal

Darien Loiselle

Nikki Lomax

Shah and Marney Malik

Gary Manchester

Stephen Marrinan

Alison Marsh

Blake Martin and Joanne Wolfe

Janet Matthews

Gray Mayo

Dennis McAuliff

Art and Sandra McCallum

Sean and Charity McCallum

Iris McDonald

Rick and Sarah Melching

Michael Merlino

Patty Merrimon

Joe and Jill Meyer

Monte and Peggy Miller

Max Miller, Jr.

Will Mowe and Kathy Saitas

Sean Munger

Bruce Nashif

Michael Nerland

Donna Roberge Nozel

Andrew Ognall

Turid Owren

## **Gifts - Individuals**

John and Christine Aanderud

Gay Adams

Jim and Vicki Adams

Michael and Romy Adams

Ruk and Ann Adams

David and Michelle Aman

Dan Anderson

Jim and Kerstin Anderson

Kyle Assadouean

Jason Au

Norman and Vicki Ballou

Larry and Crystal Bennett

Gary Berne

Dan and Amanda Blaufus

Greg and Vicki Page	Mark and Elizabeth Thomas	Camas Hotel and Oliver's Restaurant	LA Fitness
Dan Pain	Roy and Anne Thompson	Camas Meadows Golf Club	Rob Lee and Tamra Dereiko
Tom Palmer and Ann Carter	Tim and Janet Turner	Wendy Chan	Larry and Clara Lesniak
Kristina Perkins	Christine Tye	Children of the Sea	Andy and Mercedes Lilienthal
David and Genie Peters	Kathleen Tyrell	Chris Nilluka Designs	Jim and Frani Lilienthal
Jeff Peterson	Sean Tyrell	Samara Clark	Lloyd Center
Joe and Sue Petrina	Todd Ulmer and Clare Rathbone	Classic Chauffeur Company	Marathon Education Scholars
Jerry Piland	Christine Uri	Clear Channel Portland	Maryhill Museum of Art
Scott Pillsbury	Kyle Vahan	Columbia Sportswear	Art and Sandra McCallum
Jeff and Trish Pitzer	Dolly von Hollen	Bryan Concannon and Debi Dereiko	Rick and Sarah Melching
Gregory Powell	Charlie and Karen Waibel	Container Store	Mercantile Portland
Joe Prats	Chip Wallace	Cookies by Design	Deborah Mrazek
Todd Prendergast	Frank Weiss and Rosemary Collover	Dick and Eileen Cronn	Papa Murphy's/ Dennis Newman
Gary and Kathleen Price	Robin Willoughby	Jeff and Leah Cronn	Nike, Inc.
Chuck and Jackie Price	Dave Young	Rob Cruikshank	Oaks Amusement Park
Steve and Candace Primack	Ira Zarov and Darcy Norville	Nancy Cutting	Old World Industries
Roger and Katy Qualman		Darren Dupree	Oregon Shakespeare Festival
Adam and Dawn Reiter		Daybreak Cohousing	Oregon Symphony
Jeon Rezvani	<b>Gifts - In Kind</b>	Charlie and Trina Denson	Our United Villages
Evangelina Rodriguez	AAA Oregon	Serge and Magaly D'Rovencourt	Paradise Pens
Dennis Rosario	Michael and Romy Adams	Edible Arrangements of Hillsboro	Patricia Rehm
Jake Rosser and Wendy Chan	Ruk and Ann Adams	Enchanted Forest	Paul Schatz Furniture
Kurt and Joanne Ruttum	Amrita: A Sanctuary for Yoga	Andrew and Margo Fowler	Joe and Sue Petrina
Dave and Leslie Sandin	Annie Bloom's Books	Fratelli	Phillip Margolin
Gary Schnell	Apple Music	Gilyn McKelligon Interiors, LLC	Pink Martini
Charlotte Schwartz	ArborBrook Vineyards	Kelly Gross	Portland Center Stage
Blake Singer	Archery Summit	Grant and Virginia Hanson	Portland Spirit
Dave Slocum	Larry Bennett	Higgins Restaurant	Portland Trail Blazers
Pete Sommerfeld	Bernard C. Chocolates	Jeff Horacek	Portland Wine Merchants
Dean Spencer	John Bloss and Terri Huggett	Liv Hughes	Portsmouth Dental Care
Yvette Sit Spink	Bose	Integrity Spirits	Pratt & Larson Tile and Stone
Ken and Nancy Stephens	Karen Brasel	Jane's Vanity	Sonia Jones Design
Scooter Sutterer and Reed Coleman	Brooks Brothers	Rick Kellner and Shouka Rezvani	Steve and Candace Primack
Dawn St. Clair	George and Wendy Brown		Racsacks/Kurt Bennett
Jon Stuart	Ellyn Bye		RedTail Golf Center

Reynolds Optical  
Jeon Rezvani  
David Ridley  
Roots Restaurant & Bar  
Rose Garden  
Kurt Ruttum  
Charlotte Schwartz  
ServiceMasters  
Shell at Fisher's Landing  
Sidnie Tatom  
Ron and Ann Smits  
Southpark Seafood Bar & Grill  
Stein Distributing  
Stoller Vineyards  
Sugar Laboratories  
Tiffany's  
Tigard's Landmark Ford  
Farzin and Susie Turk  
Tim Uecker

Unique Beverage Company,  
LLC  
Valvoline Oil  
Willakenzie Estate  
Williams-Sonoma Home  
Wilsonville Family Fun Center  
Zina Kraskoff

### **Volunteers**

Michael and Romy Adams  
David Aman  
Carla Asplund  
Shirin Azhadari  
Bill Baker  
Justin Bolen  
Amanda Brierly  
Samara Clark  
Kathy Conrad  
Clare Cowan  
Cameron Coy

Anne Eddy  
Tomaleah Gray  
Adan Gonzales  
Kristy Hamilton  
Ali Heiken  
Leah Henderson  
Madalyn Henderson  
Janice Holman  
Noel Hornberg  
Val Hornberg  
Travis Johnson  
Sonia Jones  
Yuliyana Kobel  
Kelly Laboe  
Thinley Lama  
Skye Leybold  
Dina Marei  
Adrian Mayoral  
Charity McCallum

Alicia Vergara Medina  
Rick Melching  
Ecaterina Nedelco  
Julia Nguyen  
Vinh Nguyen  
Alina Periyani  
Kathleen Price  
Bethany Reisberg  
Chrissy Schutzer  
Joseph and Kim Sullivan  
Leslie Sunseri  
Sidnie Tatom  
Xuan Tran  
Leila Turk  
Susie Turk  
Christine Tye  
Ramone Williams  
Adrienne Wise  
Bill Zuelke





*encouragement. guidance. opportunity.*

# 2010 Financial Summary

## Statement of Program Activity

January 1, 2010 - December 31, 2010

### Revenue

Contributions, Gifts and Grants .....	\$137,142
Other Revenue.....	\$49,085
<b>Total Revenue .....</b>	<b>\$186,227</b>

### Expenses

Program Services .....	\$52,221
Management and General .....	\$24,694
Fundraising.....	\$23,180
Scholarship Awards .....	\$2,900
<b>Total Expenses .....</b>	<b>\$102,995</b>

**Other Investment Income.....** **\$28,516**

**Change in Net Assets.....** **\$111,748**

## Statement of Financial Position

as of December 31, 2010

### Current Assets

Marathon Business Checking Account.....	\$3,089
Marathon Debit Card Account.....	\$240
Marathon Scholarship Transitional Account.....	\$9,799
Jim Adams Memorial Fund.....	\$44,830
Marathon Business Savings Account .....	\$133,363
<b>Total Current Assets .....</b>	<b>\$191,321</b>

**Accounts Receivable .....** **\$475,500**

### Investments

2003 Scholars Vanguard Account .....	\$148,016
2004-2005 Scholars Vanguard Account .....	\$105,560
2006 Scholars Vanguard Account.....	\$69,385
2007 Scholars Vanguard Account .....	\$44,211
2008 Scholars Vanguard Account.....	\$33,262
Vanguard Discretionary Account.....	\$7,036
<b>Total Investments .....</b>	<b>\$407,470</b>

**Total Assets.....** **\$1,074,291**

# A Special Thank You to our Officers and Trustees

## Officers & Trustees

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*Chair*  
Jeff Cronn  
Leah Cronn  
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*Immediate Past Chair*  
Kathy Saitas

## Staff

Virginia Hanson  
*Executive Director*  
Leah Spink  
*Assistant to the Executive Director*

## Marathon Founding Partners

John and Christine Aanderud  
Jim and Vicki Adams  
Michael and Romy Adams  
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Dan and Amanda Blaufus  
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Rolf and Margie Ellingsen  
Andrew and Margo Fowler  
Shouka Rezvani  
Ken and Nancy Stephens  
Todd Ulmer and  
Clare Rathbone  
Dolly von Hollen

## Marathon Partners 2004-2010

Darah Ashton  
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Amy Bogran  
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Mark and Elizabeth Nye  
Turid Owren  
Joe and Sue Petrina  
Gary and Kathleen Price  
Steve and Candace Primack  
Roger and Katy Qualman  
Jake Rosser and Wendy Chan  
Kurt and Joanne Ruttum  
Charlotte Schwartz  
Scooter Sutterer and  
Reed Coleman  
Roy and Anne Thompson  
Tim and Janet Turner  
Charlie and Karen Waibel  
Robin Willoughby

**Since 2003, Marathon Education Partners has had Scholars attending the following schools:**

## GREATER PORTLAND SCHOOLS

Access Academy  
Alice Ott Middle School  
Arleta School  
Beaver Acres Elementary School  
Benson High School  
BizTech High School, Marshall Campus  
Centennial High School  
Centennial Learning Center  
Centennial Middle School  
Clackamas High School  
Cleveland High School  
Columbia Christian Schools  
Concordia University  
David Douglas High School  
Early College High School at PCC/Rock Creek

Five Oaks Middle School  
Franklin High School  
Grant High School  
Harrison Park School  
Harvey Scott School  
Humboldt School  
Kelly Elementary School  
Lent School  
Madison High School  
Marshall High School/  
Renaissance Arts Academy  
Marysville Elementary School  
Meadow Park Middle School  
Pauling Academy of Integrated Sciences  
Portland State University  
Rex Putnam High School  
Sanford Brown College  
Scott School  
St. Andrew Nativity  
Warner Pacific College  
Woodmere Elementary School

## GREATER VANCOUVER SCHOOLS

Covington Middle School  
Crestline Elementary School  
Grass Valley School  
Hathaway Elementary School  
Heritage High School  
Jemtegaard Middle School  
Mountain View High School  
Orchards Elementary School  
Ridgefield High School  
Union High School  
Wy'East Middle School

## PENDLETON

Pendleton High School  
Sunridge Middle School  
Washington Elementary School

*marathoneducationpartners.org*



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